

Travel Industry Road Show



Meet the Irish Travel Trade and Media in Limerick and Cork on October 1st and 2nd

About

This Autumn TravelMedia.ie will host a supplier road show to Limerick and Cork. Attending will be travel agent and tour operator front desk staff, managers, owners and local travel media.

- The Limerick event will take place the evening of Tuesday October 1st and the Cork event will take place the evening of Wednesday 2nd. (Note – TBEX takes place in Dublin October 3rd and 4th.)
- All trade and media in the Munster region will also be invited, covering nearby towns/cities, e.g. Waterford, Midleton, Shannon, Galway, Tralee, etc.
- Why participate? The Travel Industry Road Show is a unique opportunity for suppliers to network, and present to all the Munster region travel agents, tour operators and media, in a structured yet relaxed setting. With multiple suppliers all presenting in one location on the same evening the turnout from travel agents, media and tour operators will be excellent, offering a once off opportunity for suppliers to meet all the key Irish travel trade and media in the Munster region.

Format

- Each session will take place from 6-9pm in a city hotel.
- Each supplier/participant will have a table with a chair/s, power supply, and space for a pull up stand/s, etc.
- The networking format will be just like speed networking.
- A bell will ring every 10 minutes signalling it's time for attendees to move supplier table.
- During each 3 hour session suppliers will have the opportunity to meet up to 18 different agents, tour operators and media. Thus over the two days/cities suppliers can meet schedule up to 36 appointments.
- 9pm 'till late we will re-locate to a local traditional Irish pub for informal networking and entertainment.

Scheduling Appointments

- All participants, trade, media, and suppliers will be able to request appointments in advance using our online appointments system. All suppliers/exhibitors and invitees will be registered online in advance.

Promotion

TravelMedia.ie will promote the Travel Industry Road Show via the travel trade media in Ireland, as well as on their website, www.travelmedia.ie, and their Facebook (www.facebook.com/TravelMedia.ie) and Twitter (www.twitter.com/TravelMedia_ie) feeds, as well as a dedicated Facebook events page. We will also liaise with industry bodies such as the ITAA, of which we are members. Prior to the dates in Cork and Limerick the TravelMedia.ie team will visit all the agencies in Cork and Limerick to make sure all staff and owner/managers are signed up for the events.



Cost

- €975 per supplier / company / person. Additional attendees, €135pp.
- Prices quoted are net of VAT. Irish VAT does not apply to VAT registered UK or EU companies.
- Accommodation / flights / airport transfers not included.
- Tea / coffee / canapés / wine will be served during the sessions (included).
- TravelMedia.ie clients benefit from a discounted rate.
- Transfer by minibus from Cork to Limerick included.

Accommodation

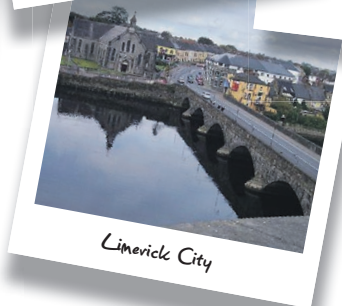
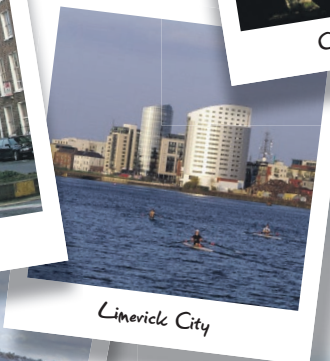
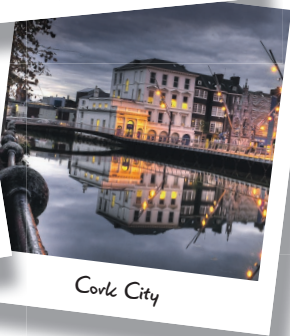
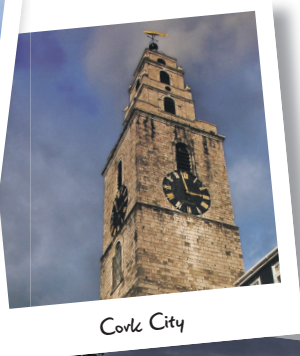
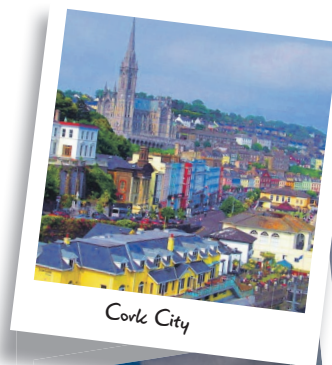
TravelMedia.ie has negotiated a group rate for attendees at 3* city centre hotels in both Cork and Limerick. All registrants will receive a full list of accommodation options with discount codes.

Getting to Cork and Limerick

Cork and Limerick are well served from the UK, with Ryanair and Aer Lingus flying daily from London airports to Cork and Shannon (Heathrow, London City, Stansted, Gatwick).

We will have a minibus for all participants to shuttle the group from Limerick to Cork. Shannon airport is a short taxi ride from Limerick city.

Other UK cities that serve Cork and Shannon are Birmingham, Bristol, Liverpool, Leeds and Manchester.



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To book your place please contact

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