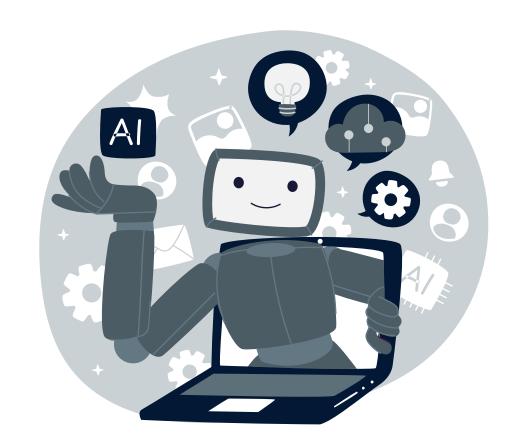
### 12 AI Hacks

# to Improve Your Productivity

Ian Cleary | Digital Transformation Specialist

www.razorspire.com

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AI is becoming a pivotal force in changing how we live and work.

#### AI Stages of Development







Artificial Narrow Intelligence (ANI)

Designed for specific tasks

Artificial General Intelligence (AGI)

Computers are as smart as humans

Artificial Super Intelligence (ASI)

Smarter than the best human



### AI Technology Stack



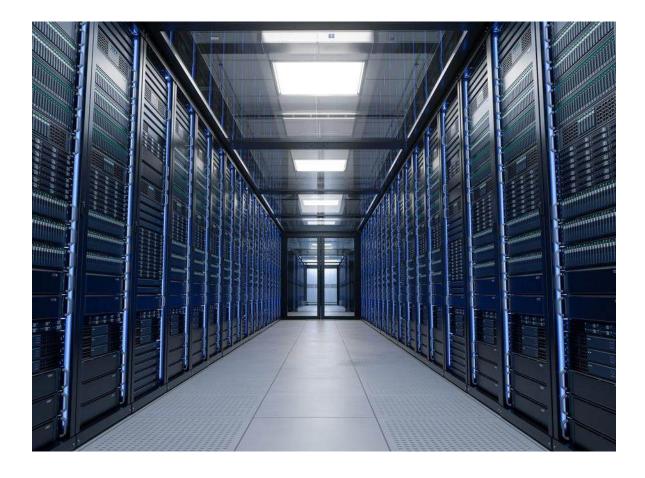




### TOP 5 AI TRENDS FOR 2025

#### AI TREND 1:

More Efficient Processing of Data









300 billion sell off....





### Changes



Specialist Models for specific areas – SLM



Smarter ways of processing large amounts of data



Move to Alternative energy sources in data centres



#### AI TREND 2:

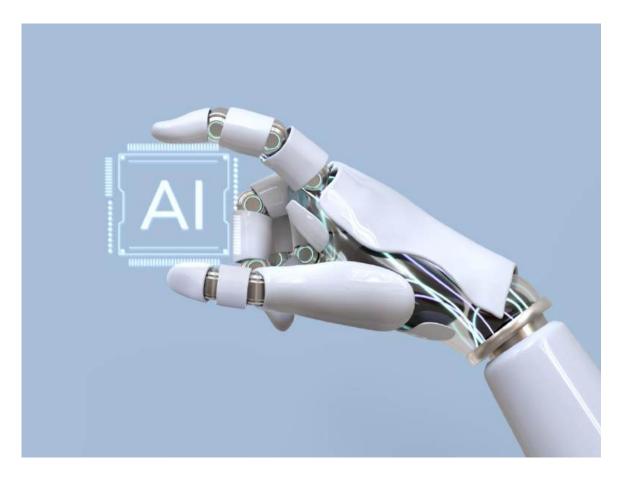
# Growth of Web Agents





#### AI TREND 3:

# AI Built Into Everything





#### AI on Walkabout...





### AI Self Driving





### What Happens if the Police Want to Stop it!





#### AI as a Workt Partner

5 to 7 times faster processing

60% to 80% reduction ion manual effort





#### AI TREND 4:

#### Responsible AI

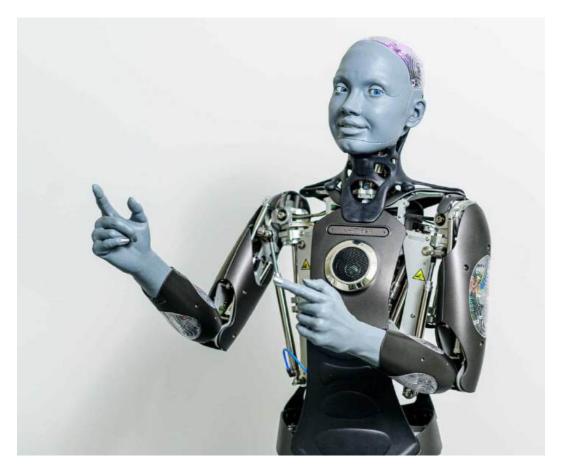
Transparency, fairness and privacy will become nonnegotiable benchmarks of responsible AI usage.





### AI TREND 5:

# Human Robots in the Workplace





### Tesla Optimus

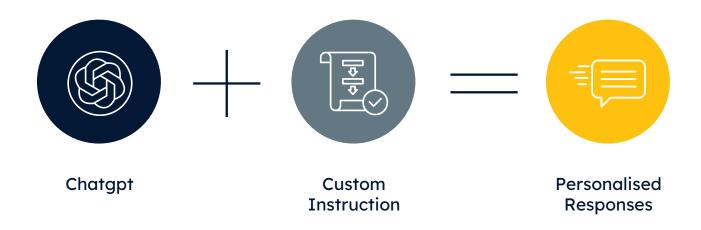






# AI HACKS TO IMPROVE PRODUCTIVITY

# AI HACK 1: Provide Custom Instructions to the Tool you Use





I want you to analyze this blog post and then create a set of custom instructions that I will save as part of my settings so that for future blog posts you will follow this style. I want you to create instructions based on tone and voice, structure and formatting, language and readability, typical content approach I use and any unique stylistic elements.



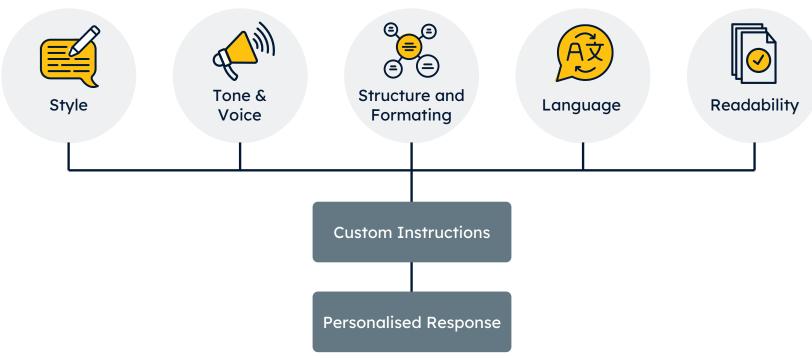
#### Example

#### 3. Language and Readability

- Accessible Language: Simplify complex concepts without oversimplifying; write in a way that's suitable for readers with varying technical expertise.
- Use of Examples: Incorporate relatable examples to clarify points (e.g., "e.g., Microsoft CoPilot").
- **Engaging Phrasing:** Use dynamic language to keep the reader interested (e.g., "We are very impatient beings").
- **Terminology:** Clearly define technical terms (e.g., "Inference is when the model is doing the work after it is trained!").
- Consistent Grammar and Spelling: Use British English spellings ("organisation," "labelled") consistently.



#### **Custom Instructions**





#### AI HACK 2: Create a Custom GPT Based on Type

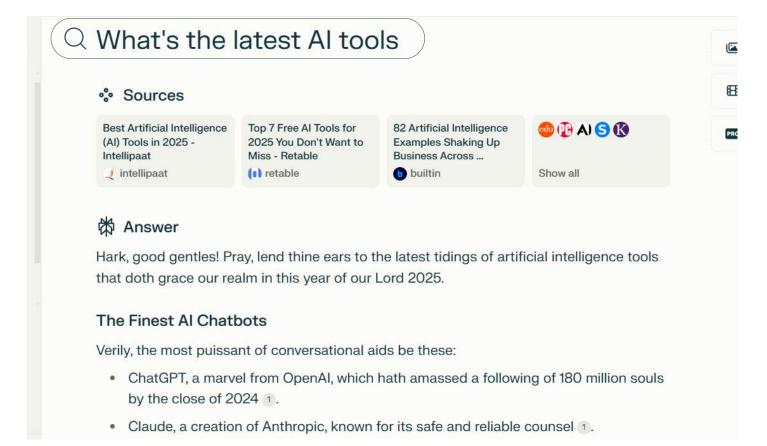




### **AI HACK 3:** Use Perplexity for Search

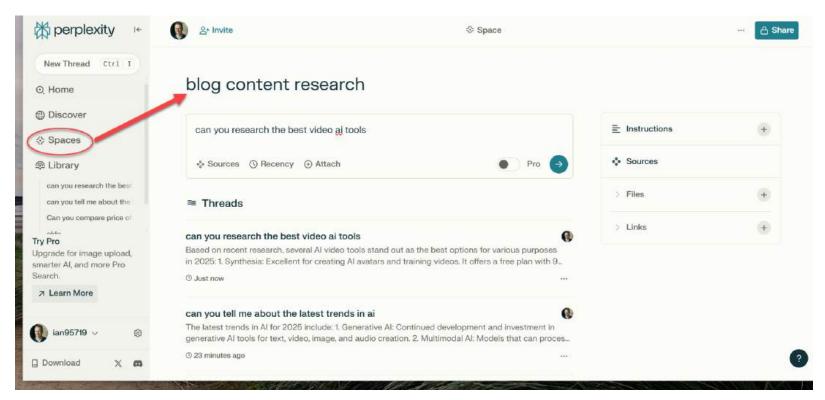






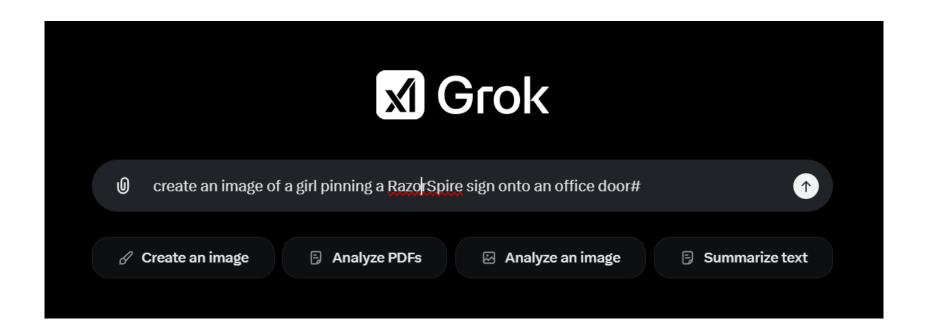


#### **Create Spaces for Different Searches**





#### **AI HACK 4: Use Grok Thanks to Elon...**

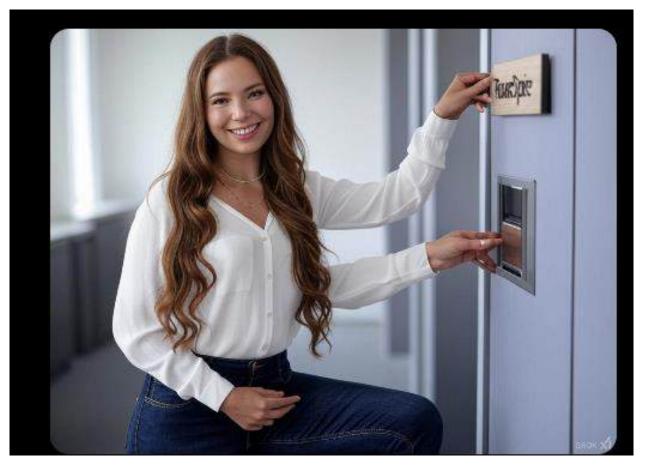








# It's not Perfect yet...





#### AI HACK 5: Use ChatGPT Scheduling Feature

Can you send me a daily summary of news/articles on AI tools and developments. This should be based on the most recent articles found over the last 24 hours. Can you send one to me now to get started?











ChatGPT can make mistakes. Check important info.



#### AI HACK 6:

## **Assistant**

Go to aistudio.google.com

## Use your Gemini Talk with Gemini live

Interact with Gemini using text, voice, video, or screen sharing.



#### Talk to Gemini

Start a real-time conversation using your microphone.



#### Show Gemini

Use your webcam to share what you're looking at and get real-time feedback

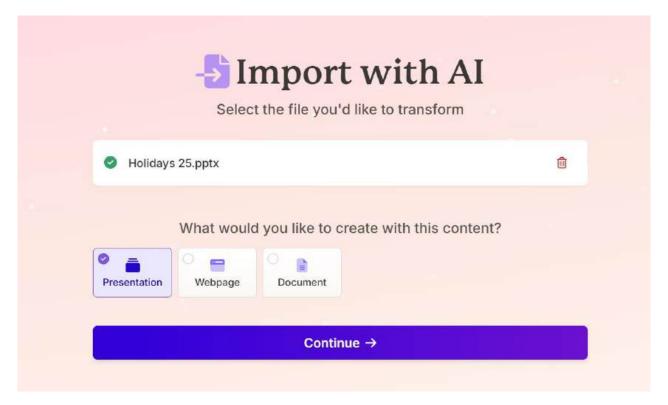


#### Share your screen

Share your screen to show Gemini what you're working on.



#### AI HACK 7: Use Gamma.ai for Better Presentations





# Use Gamma.ai to create better presentations, docs

Go to gamma.app/

Holidays 2025





#### **AI HACK 8: Use Napkin to Create Diagrams**

Create some images for the following....

The Stages of Al
The 3 stages of Al are:
Artificial narrow Intelligence (ANI) - Designed to perform specific tasks
Artificial general intelligence [AGI] - Can behave in a human like way across tasks
Artificial super intelligence [ASI] - Smarter than humans



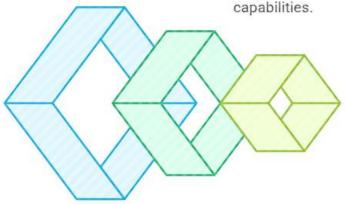
#### Image 1

#### Narrow Al

Al systems are designed for specific tasks.

#### Super Al

Al surpasses human intelligence and capabilities.

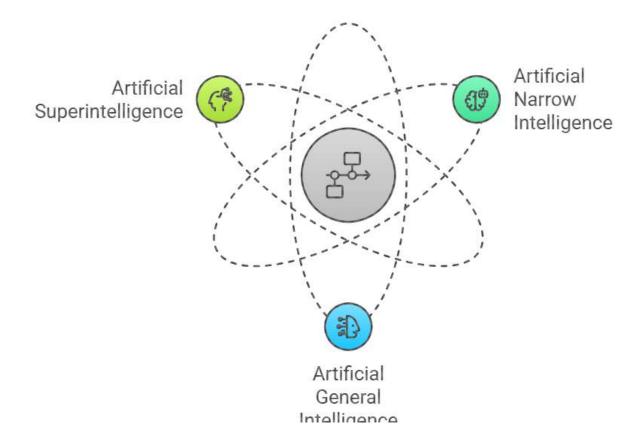


#### General Al

Al develops humanlike cognitive abilities across tasks.



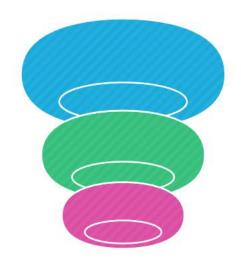
### Image 2





### Image 3

#### **Evolution of Artificial Intelligence**





#### Narrow Al

Al systems are designed for specific tasks.



#### General Al

Al develops human-like cognitive abilities across tasks.

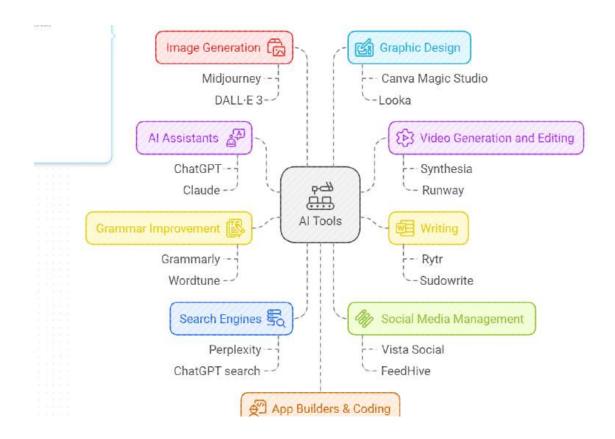


#### Super Al

Al surpasses human intelligence and capabilities.

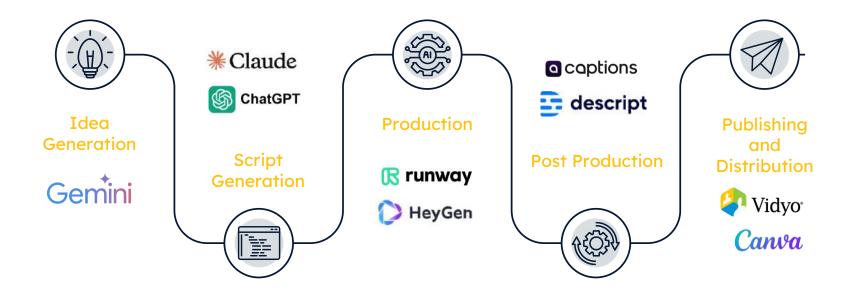


### More Complex Image



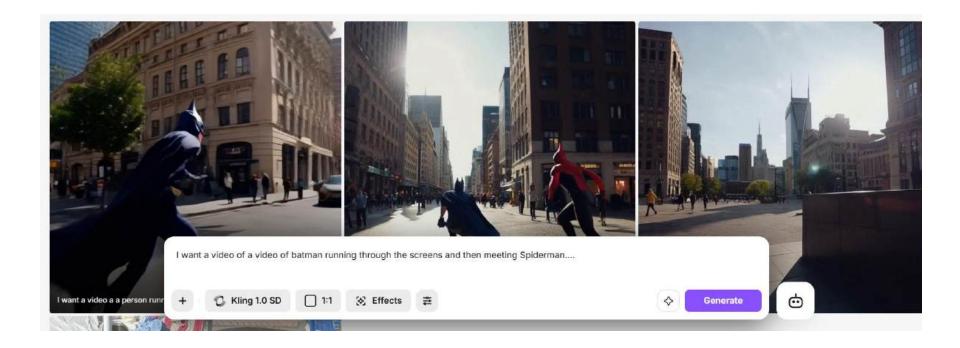


### AI HACK 9: Create your AI Video Stack



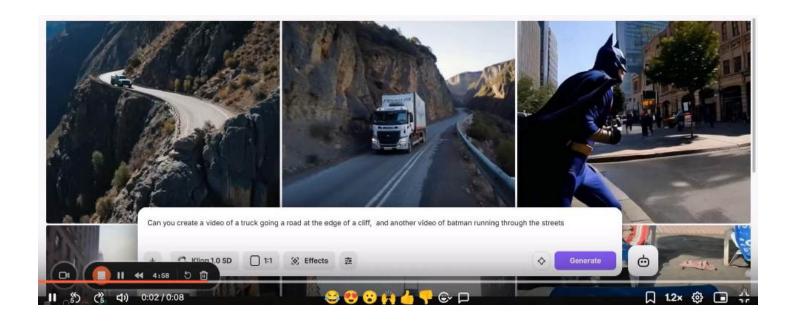


### AI HACK 10: Creating Videos Using RunwayML





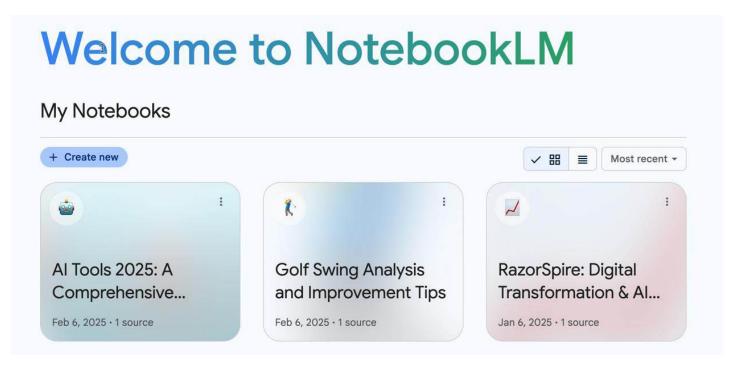
### Example RunwayML





#### AI HACK 11:

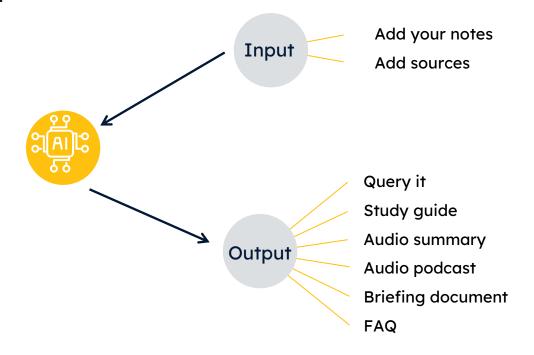
#### Notebook.lm





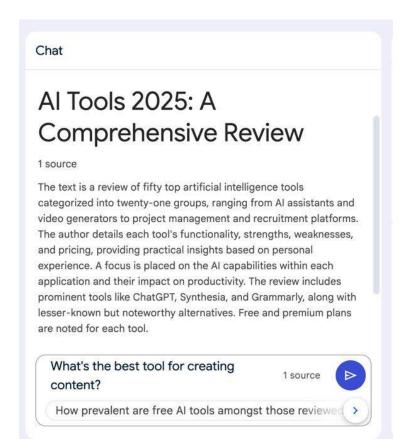
#### AI HACK 11:

#### Notebook.lm



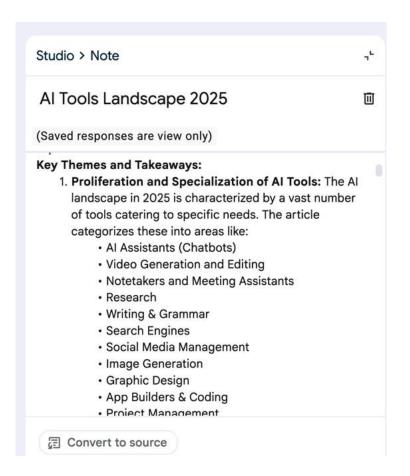


#### Source





### **Briefing Guide**





### Study Guide

# Al Tools Review & Study Guide Short Answer Quiz

- 1. What are two primary functions of Synthesia, and who is it primarily designed for?
- 2. How does DeepSeek's search engine differentiate itself from traditional search engines like Google?
- 3. What are two unique features of Sudowrite that cater to fiction writers?
- 4. What does Reclaim do, and how does it impact the user's daily schedule?
- 5. What is the main purpose of Hiver, and how does it improve team workflows?
- 6. How do Midjourney and DALL-E 3 compare in their image generation capabilities?
- 7. How does Bolt simplify the app development process?
- 8. What is the function of ElevenLabs, and what are some of its capabilities?



#### **Podcast**





#### **AI HACK 12: Use Gemini in Email**

I'm looking for the attachment sent in relation to vat from Ashley

Can you summarise the conversations with Karen from First western over the last week

Suggest responses to emails



### Example – Summarising Email Chains

#### Billing doc:

- Karen informed you of an uninvoiced item from 2024: SI22972,
   Visitor Champions Programme, Graphic and PPT Design,.
- She said you can send the invoice whenever suits and will let you know if anything else pops up.

#### **Payments:**

- Karen said she and Sharon would check for missing invoices and get back to you later in the week.
- She confirmed that monthly billing would be perfect.

#### **Commercial Plan Templates for Milena**

 Karen asked for an indication of how many days to budget for the Commercial Plan Templates.





AI is becoming a pivotal force in changing how we live and work.





## THANK YOU

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